



Azalea Health Overview



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Azalea Health

Our mission is to give underserved providers a health IT platform that improves practice profitability and patient care. Azalea offers a fully integrated suite of award-winning products that are built on the cloud and designed to maximize efficiency and profitability.

We give rural and community practices and hospitals powerful options for electronic health records, revenue cycle management, analytics, and telehealth services. Our solutions are easy to set up and use, and improve care coordination and communication. This leads to better results and a real competitive advantage.



Who We Serve

- Specialty practices
- Rural Health Clinics
- Fertility clinics
- Behavioral health clinics
- Small to medium sized hospitals
- Critical Access Hospitals
- Rural Emergency Hospitals

Why Azalea?

ACCESSIBLE



We're here for you with U.S.-based support

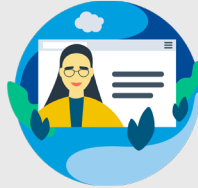
SIMPLE



Streamlined charting saves time and reduces errors

PATIENT-CENTRIC

One patient, one record



From hospital to practice - anytime, anywhere

INTUITIVE



Intuitive and easy to learn: train fast, note fast, save time

AVAILABLE



100% Cloud-based and secure: minimize downtime and technology footprint

Healthcare Challenges

We get it. You went to school and put in all that work so you could care for your patients, not deal with noise. We've made it our mission to understand the business and industry problems our clients face so we can help reduce those barriers.

Financial Challenges: Providers face significant financial pressure due to increasing healthcare costs, rising pharmaceutical prices, and decreased reimbursements from insurance companies. Providers need to ensure that the clinic is generating enough revenue to cover operational expenses, maintain quality of care, and invest in new technology and infrastructure.

Staffing Shortages: Staffing shortages are a common issue for practices and clinics, particularly for nursing and other medical professionals. Recruiting and retaining qualified staff is critical to maintaining high-quality patient care, and providers must navigate a competitive job market to ensure their practice has the necessary staff to meet patient needs.

Declining Reimbursements: Practices and clinics must comply with a wide range of federal, state, and local regulations, including those related to patient privacy, safety, and quality of care. Providers must stay up-to-date on these regulations and ensure their clinic is in compliance to avoid penalties and legal issues.

Provider Efficiency



EHR and Practice Management Solutions

Help put more time in your day by streamlining administrative tasks, such as scheduling, billing, and documentation. By reducing the administrative burden on healthcare providers, we help you focus on your patients and delivering high-quality care.

Reduce Training Time

Intuitive workflows help healthcare providers learn how to use our solutions quickly and easily. This reduces training time and allows new staff to more rapidly onboard, which is critical in addressing staff shortages and burnout.

Increase Productivity

Designed to be efficient and easy to use, Azalea Health's solutions demonstrably help healthcare providers complete tasks more quickly and accurately. This reduces the workload on your staff and allows them to see more patients in less time, and decreases the amount of time a new employee takes to learn to system.

The Azalea Health Experience

Conduct 70% of charting from one screen*

70

99

Speed patient documentation by 99 seconds[†]

Reduce time charting patients by 15%.*

15

95

Reduce Rx order time by 95 Seconds[†]

Spend 25% less time registering patients*

25

34

Speed sending referrals by 34 seconds[†]

[†]EHR Ease of Use Study, Coker Group

*Ambulatory EHR Value Study, Hobson & Co.

Financial Solutions



Financial Analytics

Azalea Health's financial analytics solution, Azalea Analytics, helps practices analyze their financial data to identify trends, patterns, and opportunities for improvement. This can help your clinic make data-driven decisions to improve your financial performance.

Telehealth

Telehealth solutions allow healthcare providers to deliver care remotely, which can help your practice extend its reach and provide care to patients who may not have easy access to healthcare.

Reduce A/R Days

Azalea Health's Practice Management solution collects accurate payments at time of service with integrated Patient Responsibility Estimator and merchant services. Azalea Analytics reports on the performance and effectiveness of your collections department with matched A/R reports and trending metrics that can be filtered to detailed patient listings.

Azalea users see **10% reduction** in days in A/R*

Reduce Number of Denials

Azalea Analytics allows practices to make sure a claim was paid, and paid correctly. The analytics dashboard creates alerts based on the source of denials, while continuously monitoring denial and resolution rates to ensure that your practice is trending in the right direction.

Azalea users see **10% reduction** in number of denials*

Reduce Hardware and Software Costs

Using a cloud-based platform eliminates the need for expensive onsite hardware, intrusive software updates that lead to downtime, and allows your IT staff to focus on other tasks. By reducing costs associated with administrative tasks, improving productivity, and enhancing patient care, Azalea Health's solutions can help rural hospitals save money and operate more efficiently.

50% Reduction in time and cost managing EHR infrastructure*

* Ambulatory EHR Value Study, Hobson & Co.

Regulatory Compliance

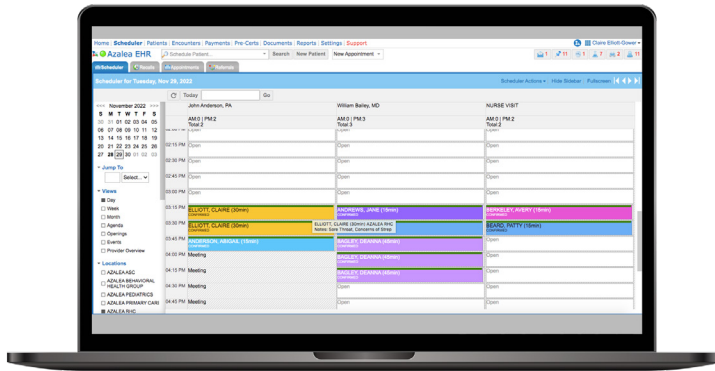


QA Reporting and Controls

Azalea Health's Ambulatory EHR system is designed to help healthcare providers comply with regulatory requirements, such as HIPAA, MIPS, and MACRA. These solutions include features such as audit trails, patient privacy controls, and quality reporting tools to help providers meet regulatory requirements and avoid penalties.

CMS Compliance

Our Ambulatory EHR system is also designed to meet CMS requirements, including MIPS and Meaningful Use. The system includes features such as quality measure tracking, preconfigured reports and patient engagement modules, which can help practices meet these requirements and avoid penalties.



Avoid Quality and Performance Penalties

Azalea Health's Ambulatory EHR also includes Quality Measures reporting. Every time a claim is created, the system generates proof of timely filing and creates an audit trail.

"The meaningful use data is in Azalea. We have not had any issues with the 9% penalty and both locations have been able to comply."

- Director, Multi-Location Family Practice

Increased Security

With built-in safeguards to protect patient data from cyber threats and other risks, Azalea Health's solutions meet the highest levels of security. Backed by AWS, our solutions are SOC II and Veracode certified and provide peace of mind for your staff as well as your patients.

Hear From Our Customers



“Azalea has honestly been a godsend. It not only saved my practice when it needed to be saved, it has allowed me to grow, and grow, and grow”

- Dr. Brian Griner, Owner



I have found Azalea EHR to be extremely customizable and adaptable to my practice. It learns its users and even carries preferred data over into each patient chart. This makes documentation far less time consuming than previous systems.”

- MD/Owner, Pediatric Clinic



“In most cases we're 95% - if not 100% - through with the chart by the time the patient leaves, which I've never been able to do before.”

- Dr. Kyle Parks, Surgeon



“The most important success we have had with the system is that we have one place for everything. All of our systems are as one, including the EHR, PM, and RCM modules. I don't think we can speak about patient success without that unity happening.”

- MD/Owner, Behavioral Health Clinic



For more information visit

[YourWebsite.com](#)

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